

[https://www.news8000.com/news/local-news/la-crosse/la-crosse-rotary-after-hours-hosts-annual-shark-tank-community-project-pitch-meeting/article\\_74c2dcb9-40da-4e8a-a9b0-b35a151eb627.html](https://www.news8000.com/news/local-news/la-crosse/la-crosse-rotary-after-hours-hosts-annual-shark-tank-community-project-pitch-meeting/article_74c2dcb9-40da-4e8a-a9b0-b35a151eb627.html)

TOP STORY

## La Crosse Rotary After Hours hosts Annual Shark Tank community project pitch meeting

Corey Peters

Feb 24, 2026





LA CROSSE, Wis. (WKBT) -- The La Crosse Rotary After Hours members pitched ideas for their annual Shark Tank meeting Tuesday.

The event "pitches" potential community projects for club members to decide on, determining which project receives up to ten thousand dollars in funding; Half of the money comes from After Hours funding, the other half is a district grant. The pitches include selected projects to support ORA, The YMCA Teen Center, Chileda, New Horizons, and Habitat for Humanity.

Bradley Burke, Rotary Club of La Crosse After Hours treasurer, emphasizes the importance of finding projects that matter personally to members as motivation for being involved. "We run the Shark Tank project to give club members opportunities to pitch to our sharks, which are our club members; The opportunity to help our community grow and invest in things that make our community better."

The winning project will become the club's signature project for the next year; The winners will be decided a week after the event to give rotary members time to review presentation videos and decide a winner.

For more information, check out the Rotary After Hours website.

COPYRIGHT 2026 BY NEWS 8 NOW/NEWS 8000. ALL RIGHTS RESERVED. THIS MATERIAL MAY NOT BE PUBLISHED, BROADCAST, REWRITTEN OR REDISTRIBUTED.

---

**Corey Peters**