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La Crosse’s Chileda Institute featured on national television

By Site staff
May 16, 2011

LA CROSSE, Wis.- A local organization that helps kids and young adults with developmental disabilities makes its debut on national television.

The Chileda Institute was featured on the “Profile Series” that airs on the Discovery Channel Thursday morning. In honor of that, Chileda hosted a “Red Carpet Luncheon” which of course included a walk down the red carpet.

Chileda’s president and CEO says they’re proud to show the rest of the country what our area has to offer. “Our hope is that people will realize, particularly local families will realize who Chileda is and why we’re here. The

children that we serve have very unique needs and we are here to help families and we’re really hoping that people



reach out and ask us for help,” says Ruth Wiseman, President and CEO of Chileda.

Film crews came to Chileda last October to shoot video for the program. Wiseman says

family who saw this morning’s show and is interested in Chileda’s services.

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